

For Immediate Release:
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SIGVARIS Attends Disney's Fit for a Princess Expo Along with David O'Meara to Educate Athletes About the Health Benefits of Graduated Compression

SIGVARIS attends Disney's Fit for a Princess Expo to educate race participants about the health benefits of graduated compression and about the dangers of DVT for high-endurance athletes.

PEACHTREE CITY, GA – SIGVARIS is excited about hosting a booth at Disney's Fit for a Princess Expo on Feb. 24-25 at the Jostens Center located at the ESPN Wide World of Sports at the Walt Disney World Resort in Florida. The Expo is part of Disney's Princess Half Marathon event that takes place the same weekend.

The fitness expo is a two-day event designed to celebrate women. The event features seminars on training, health, fitness, racing and nutrition. SIGVARIS will be at the event sharing information about the benefits of graduated compression, as well as general knowledge about how compression socks for everyday use may help prevent chronic venous disorders.

At SIGVARIS' booth, runners will have an opportunity to gain a better understanding of the health benefits associated with wearing true graduated compression socks, including how their wear during travel can help prevent a Deep Vein Thrombosis (DVT); a high-risk among high-endurance athletes. Participants will also be able to enter to win a pair of SIGVARIS Athletic Recovery Socks.

On Feb. 25, those that stop by the booth will also have an opportunity to meet and take photos with running inspiration, David O'Meara, The One Mile Runner. O'Meara, who endorses SIGVARIS, is a world-renowned coach, speaker, author and athlete. He is the author of *Creating Amazement*, *Play Better Live Better* and *Tennis Unlimited*. (www.onemilerunner.com)

SIGVARIS sponsors several running events each year to help educate athletes about the benefits of wearing true graduated compression.

The use of compression wear is a growing trend among athletes worldwide. When athletes wear true graduated compression, compression that is tightest at the ankle, during and after exercise or competition it helps flush out lactic acid and provides symptomatic relief of delayed onset leg muscle soreness. SIGVARIS manufactures a Performance Sock, a Performance Sleeve and an Athletic Recovery Sock to help athletes peak their performance and speed up their recovery time! Learn more at: <http://www.sigvarisus.com/brand/sports>.

About SIGVARIS

SIGVARIS® North America is part of an internationally active medical device group headquartered in Winterthur, Switzerland that focuses on the development, production and distribution of medical compression garments, including hosiery and socks. With distribution in more than 50 countries on six continents, SIGVARIS is recognized as a global industry leader in the area of compression therapy for the management of chronic venous disorders. Our US manufacturing plant is located in Peachtree City, GA. For more information, please visit www.sigvarisus.com. SIGVARIS, LIFE FOR LEGS and the leg icon are trademarks of SIGVARIS AG in Switzerland and are registered in many countries worldwide.